**THE KERNERSVILLE MUSEUM FOUNDATION**

**BOARD OF DIRECTORS**

**MINUTES**

**April 11, 2017**

The Kernersville Museum Foundation Board of Directors met for its regular meeting on April 11, 2017, in the Kernersville Museum at 3:00 p.m. The following members were present: Jim Taylor, President ,Chris Langham, 1st Vice President, Ron Day, 2nd Vice President, Dale Pennington, Treasurer, Kay Pinnix, Secretary, Barbara Bull, Anne Coltrane, Madeline Shepperson, John Wolfe, ex officio, Jason Grubbs, Jim Tobin, Jessica Bierman and Kelly Hargett constituting a quorum The following members were absent: Chris Thompson, Mark Chandler, and Bertha Prim. President called the meeting to order at 3:05 p.m. and welcomed Jim Tobin, Ron Day and Jason Grubbs as new Board members. He asked members to introduce themselves and tell a little about themselves.

 Minutes for March 14,, 2017, meeting electronically transmitted to all members. There being no corrections or additions, the minutes were approved as transmitted.

Treasurer’s Report:

 **Dale Pennington, Treasurer and Finance,** Attached to minutes. There is a total of $32,485.49. in checking and $100,170.43 in Savings. The Finance committee has not met.

**Executive Director’s Report**:

**Jessica Bierman, Executive Director ,**report having been electronically transmitted and copy attached to minutesannouncedthe following updates to the Board:

 C J Idol will present a lecture at the Museum on April 13th at 6:30

 The Museum will be closed on Good Friday

 ED asked members to sign a card for Michael Church who has just welcomed a baby.

 Sedge Garden Elementary School came to the Depot last week and had a great time.

 There was a request for an 80th birthday party at the Depot.

**President’s Report**: Jim Taylor, President, reported to the Board on the Executive Committee meeting. President stated that ED and Assistant ED had surveyed area museum open house hours. Based on their findings, ED recommended the following hours to go into effect after Spring Folly:

 Tuesday - Friday 10:00- 4:00 with extended hours for special events.

 Saturday 10:00 – 2:00

Jim Tobin stated that there are no advertised hours currently. Madeline Shepperson asked about an outside sign with posted hours. Jim Taylor relied that we are looking into that. Ron Day made a motion to accept recommended hours and Madeline Shepperson seconded. Motion passed.

 Dale Pennington reminded members that the Board meeting time will be a conflict with Museum hours. Jim Taylor reported that the Executive Committee recommended a new time of 4:00 for the Board meetings. Board agreed.

 Jim Taylor showed members the new Museum logo from Reuben Rink. He asked Kelly Hargett to discuss the logo. Kelly said that she had called J G Wolfe at Reuben Rink to redesign the logo. J G tried to include the idea of a crossroads into the logo. The keys represent the Museum as the keeper of history and the weather vane represents the crossroads. The work was done at no charge. Anne Coltrane suggested that the word Museum should be outlined to show up better on an outside sign. Barbara Bull would like to see the ends of the keys not as round. Dale Pennington made a motion to accept the logo as presented and Kay Pinnix seconded. Motion passed.

 Chris Langham asked about a sign. He suggested time to maybe research what we want for the Museum and Depot. The Marketing Committee could look into it.

 Jessica Bierman passed out new rosters to members.

 Next month we will have committees and members updated.

 Jim Taylor began a discussion on the Strategic Plan. He reported that the Executive Committee has worked on this plan and we believe that it is a roadmap to move forward. The committee reviewed it and agree to go forward with it. He asked for a motion to approve. Anne Coltrane asked if there were changes to the plan and Jim Taylor answered that this version includes changes. Chris Langham made a motion to accept the plan and Dale Pennington seconded. Motion passed.

 Jim Taylor reported that the exhibit will be up in 3 weeks and ED and Assistant ED say that everything is on schedule.

**Committee Reports:**

 **Dale Pennington, Collections Committee Chair**, No report

 **Madeline Shepperson, Exhibits and Programming Committee Chair. Report having been electronically transmitted and attached to minutes.**

 Chair announced that Board members will be expected to fill in 2 hour slots at the Museum and Depot for Spring Folly.

 Madeline told the Board that three members went to the museum training with Karl Yena. Anne Coltrane said some things need to be addressed by the Board regarding Executive Committee and minutes

 . Anne added that the Board should see the minutes of the Executive Committee ahead of time in order to know what the Board will be voting on. She also stated that Karl Yena could come to a meeting. Jason Grubbs asked what were we not in compliance with and Anne Coltrane mentioned that state and federal regulations governing nonprofits are not covered in the Strategic Plan. John Wolfe suggested that Anne Coltrane and Madeline Shepperson put together things that were not addressed at the Retreat for the Board.

 Jim Taylor asked about considering timelines in Exhibits Committee report. It will be discussed at the next meeting and approved at that time.

 Dale Pennington asked how the committee came up with exhibits presented in September and and March. Was it for a reason or arbitrary? Madeline Shepperson replied that they had considered the Spring Folly and wanted exhibit up for that. Anne Coltrane added that June and December are too busy. Madeline welcomed any ideas and they could be emailed to her.

**Facilities Committee: Jim Taylor, in absence of Chris Thompson** Electronically transmitted and attached to minutes. The garage is wrapped up.

 **Marketing Committee:**  Jim Taylor told members that Jason Grubbs is on this committee if anyone is interested in joining. He stated that Michael Church has offered to help any way he can. Chris Langham offered to join this committee.

**Resource Development: John Wolfe** reported that the committee will meet tomorrow an**d** Wayne Mabe is joining that committee.

 Kelly Hargett wrote an excellent article in the Kernersville Magazine.

**Old Business:** Chris Langham passed around a picture of the design of the new fire station. Chris is indebted to John Wolfe for his help. John Wolfe added that all boards in town need to be behind the new fire station and the 23 fire engine that will be displayed at the new station.

 Jessica Bierman added a quick reminder that the Collections Committee needs a chair.

**New Business**: None

Jessica Bierman and Kelly Hargett were excused for a closed session.

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 There being no further business before the Board, the meeting adjourned 4:05 p.m.

 Respectfully submitted,

 Kay Pinnix

 Secretary